

Subject: Georgia AWMA Board Meeting

Meeting Date: January 10, 2014 10:30 am

Attendees: Justine Harrison, Katy Lutz, Chris Hurst, Joan Sasine, Heather Ceron, Thomas Wideman, Mariel Friberg, Shira Glabman, Jen Wildroutd, Amy Addison

Absent: Russ Kemp, Brad Arnold, Chuck Doyno

Chair's Report

- Primary goal for 2014 will be growing membership. This will be accomplished through focusing on growth of YPAL and Ga Tech student chapters coupled with strengthening presence on social media.
- Solicitation for corporate sponsorships will be sent out this week. The sponsorship rates and benefits will remain the same as previous years.

Treasurer Report

- The chapter has continued to see depreciation in assets annually for the last few years driven by higher expenses associated with holiday party, increased scholarship funding, and decreased revenue from the Fall Conference. The Fall Conference has been a loss for the last few years.

Beginning balance as of 12/04/13: \$14,703.36
Ending balance as of 1/10/14: \$12,482.73
Withdrawals: \$2,446.57
Deposits: \$118.18

Secretary Report

- The annual report to the international organization will be completed by Chris Hurst and Heather Ceron. This is now an online form which requires submittal of information pertaining to number of events, type of events, membership numbers, and financial status. Report is due by March 1 and there has not yet been an email from international organization indicating the portal is open.
- Heather and Chris will make inquiries into when the southern section dues are to be paid. As soon as a deadline is provided, Chris will generate a list of local members from the local database which will be used to determine the per member payment needed back to Southern Section. The required dues are 40% of the local associate dues of \$30.

Membership Chair Report

- No Report

Brown Bag Chair Report

- Suggestions for speakers and topics are requested. Next brown bag presentation date of March 28th. Seems to be best fit given the presence of spring break and fall conference. The Atlanta Beltline speaker, Ms. Catherine Owens, will be contacted and asked to present again for this next brown bag since the topic and presentation were very good and would appeal to larger audience.

Young Professional Chair Report

- Mariel Friberg with Georgia Tech has identified several other students whom would also like to become involved. A preliminary meeting has been set up for Georgia chapter to present at the student section of AEES and discuss AWMA. Mariel and the identified faculty advisor at Ga Tech, Mr. Russell, believe it would be easier path to have a subsection of AWMA under AEES for purposes of being a recognized student organization. Shira Glabman will be the lead for the Ga Tech student chapter. There is currently a list of 14 students interested in being involved. The international AWMA membership rates are \$35 or \$10 depending on the desire for a printed EM publication.
- Mariel has met with the other YPAL co-chairs and has developed an organizational plan (attached with these minutes) and will set up another YPAL meeting in the upcoming weeks. Their goals include reaching out to local companies and presenting the benefits of AWMA and soliciting more involvement of young professionals.

New Business

- The motion was made by Chris Hurst and seconded to pay the minimum international AWMA registration fee of \$10 for up to 25 students in order to help establish the student section. This will allow the student section to become more quickly recognized by the international AWMA. Motion was voted upon and approved with all in favor. NOTE- On January 23, 2014 an amendment was made to modify this motion to correct that the pricing is \$35 per student member and to approve payment for 15 students. The amendment was unanimously approved by the voting officers.
- Social outreach (Facebook, LinkedIn, others) will be a larger focus this year with an effort to publish/post more news and happenings. Everyone is encouraged to grab photos and send them to the new outreach coordinator. A twitter account will also be set up and links to both Linked-in and twitter will be added to the website. Several recommendations were made to modify the website membership renewal portals which will be addressed by Chris Hurst. As events are setup these will also be posted to the website; there are currently no set events/dates to post.
- Spring A&WMA Leadership Conference has not been scheduled but will likely take place in April. If possible, the local section should help sponsor two members to attend with Thomas Wideman being one of the likely candidates.
- Spring regulatory update conference – A tentative date of April 24 has been chosen followed by the next available Tue/Wed/Thur during the week of 29th. Katy will look into reserving the conference room facility for this date with back up days the following week. After the conference facility is set, requests should be send out to our regular EPA and EPD contacts to present.
- National versus local membership structure – The chapter has previously been resistant to the idea of doing away with local associate membership status due to the thought that a low cost membership rate will continue to help support the Georgia Chapter. However, due to more complications and mis-understandings associated with local membership and national membership relations and the struggle to maintain the local section database some additional thought will be needed on converting to only a national membership program. Non-member contacts could continue to be maintained and the Memberclicks system retained to managed website and conference/event registrations and announcements. Currently national level member information has to be downloaded from the national website and hand entered into the chapter database which is a tedious task.

The Young Professionals Committee of the A&WMA GA Chapter 2014 Strategic Plan (DRAFT)

MISSION STATEMENT

Recruitment of Young Professional (YP) members to become involved with A&WMA, provide professional development tools to these members, and facilitate the integration of student members into the A&WMA upon graduation.

GOALS

Members of the YP Committee will develop, implement, and oversee:

- attracting new members;
- training designed to enhance the experience of young professionals;
- establishing meaningful relationships with other committees and organizations;
- and, reviving the Georgia Tech Student Chapter.

ACTION ITEMS

By promoting our association and our profession we add value by increasing membership and participation. We will accomplish our goals through following action items:

- Increasing our YP membership by a minimum of 50%
 - Conduct a minimum of 4 presentations at select companies regarding the benefits of an AWMA-GA membership
 - brown-bag lunches, webinars, and workshops
 - communicating technical resources
 - networking and mentoring
- Host a minimum of 6 YP events this year
 - Braves baseball game
 - Shoot the Hootch (tubing down Chattahoochee River)
 - Sweetwater/Red Brick Brewery Tour
 - Dinner meeting (w/ EPA rep?)
 - Picnic/BBQ on Beltline/Piedmont park (catered?)
 - Happy hour (*buy own drinks)
 - GA Aquarium (tech night)
 - Panel discussion
 - Trivia night
 - Volunteer clean-up
 - Business Etiquette seminar
 - 5K
 - Bowling Night (at Tech Rec)
 - Tour of historical landmark or recycling center/wwtp
- Plan a minimum of 2 "101 series" webinars
 - Promote to more than just AWMA members
- Set up structure Georgia Tech Student Chapter
 - increase awareness and student membership
 - student membership goals 20 (??)
 - identify advisor (done - Dr. Russell)
 - bring in YP mentors to talk to interested students
 - modify AEES financial structure to allow AWMA to give presentation with no or minimal fees.
 - broaden focus of student chapter to EnvE, ChemE, and EAS dept.
 - Increase student, YP, and general member interaction through social events and presentations.

QUESTIONS

- Local and national financial support or budget for
 - Student Chapter

- YP
- Will student memberships be subsidized by AWMA more than the \$35?
- Can we get an email list of YPs or just AWMA members who work in industry who might be willing to meet with students?
- Can students attend the YP conferences if they pay the dues? Is the cost of the conference subsidized by AWMA at all?