

Georgia Chapter A&WMA Board Meeting

August 14, 2020

Present: Shanna Alexander, Shira Colsky, Charlie Denton, Steve Ellingson, Katy Lusky, Elisabeth Munsey, Kim Sanders, Ashley Ward

Absent: Joey Dean, Chris Hurst, Tom Wurzinger

1. CALL TO ORDER: Kim Sanders
Chair Kim Sanders called the meeting to order and outlined the Agenda for this Board meeting (attached).

2. SECRETARY'S REPORT: Shanna Alexander
The Meeting Minutes for July 10th were reviewed and approved. There was one revision to the meeting minutes to change the next meeting date on the agenda.

3. TREASURER'S REPORT: Katy Lusky
Katy submitted the following report:

Reporting Period: July 11 – Aug 14, 2020

Current Wells Fargo Balance = \$11,137.82
Current PayPal Balance = \$6,412.15

Major Debits (WF & PP):
\$190.31 – Member Clicks (July)
\$600 – 2nd attempt to send SS associated dues (on 7/13)

Major Credits (WF & PP):
None

Other Business:

- Katy informed the group that there will be no additional deposits incurred until the 2021 Spring Meeting

4. COMMITTEE REPORTS:
Education/Scholarship: Elisabeth Munsey (N/A)

- The group unanimously agreed to award two \$1,000 scholarships for 2020 abstracts. Elisabeth spoke first in favor of the motion and Shira second it.
- Elisabeth stated that she will be sending out a request for abstracts in August and will notify the group via email regarding the status.

Young Professionals:

- Ashley reported that the joint GAEP/A&WMA event in early Fall is still pending the outcome of City shelter-in-place orders. She will provide an update once she receives a response from GAEP and will attempt to reach out to Will (GAEP) again. Ashley Ward

Membership:

Steve
Ellingson

- Steve requested feedback from the group on whether the membership report (attached to minutes) provided enough information to assess where we are. Steve is planning to send a welcome email to new/reinstated members.
- Kim stated her preference to list the member ID only and suggested a pilot test for August membership renewals and registrations.
- Katy indicated that a good end use would be to help funnel the information into the Annual Report due in March. Katy questioned the schedule for disbursement of funds from the Southern Section and wanted to know exactly when does the check come in each year. Kim will discuss this matter at the next Board of Directors meeting.
- Steve floated some ideas to promote new memberships by providing financial incentives for members to join the Chapter. The group shared ideas for the membership drive, which included small monetary awards for the top three members that recruited the most members. Shira suggested offering a tiered monetary award (e.g., \$20→1st place, \$15→2nd place, \$10 →3rd place).
- The group was conceptually on board with the idea and it was decided to carry forth discussion into the next meeting to flesh out the details for the membership drive during the 9/11 board meeting.

Brown Bag Coordinator:

Shira
Colsky

- Shira provided a projected schedule for brown bag speakers. Amy Potter (Risk Assessment Manager) will present on Georgia EPD's draft VI Guidance for the 9/4 brownbag. She suggested another virtual A&WMA sponsored webinar on COVID 19 Impacts on Environmental Compliance by National followed by another presentation by an attorney from Geosyntec regarding odor science and how EPA is handling odor complaints. Shira also mentioned another A&WMA brown bag topic on marijuana impacts on air quality.
- Kim announced that Katie Ross and Adam Sowatzka had an interest in presenting on a topic.
- A suggestion was made to host Katie/Adam either end of September or beginning of December (tie with holiday session) and A&WMA marijuana impacts on air quality end of October.

Database/Web Chair:

Charlie
Denton

- Steve suggested that a more visible "Join Here" button be added to the new website; however, may be constrained by the template selected. Steve also indicated that a place is needed for posting the upcoming events (e.g., YP, brownbag, conferences, etc.). Steve also suggested that the group think about what should be visible to members only (restricted access as a benefit to current members) versus unrestricted or limited access to website content.
- The group assigned roles as follow: 1) posting of brownbag or YP announcements (Shira), 2) web cleanups (Charlie), 3) membership announcements (Steve), and 4) treasury & other administrative activities (Katy/Kim).

- Charlie indicated a preference for forming a website design committee to be a shared role among multiple members. The group agreed with the idea and a team was created consisting of Charlie, Katy, Kim, Shira, and Steve.
- Kim suggested setting up a Teams meeting for the Administrators/Owners to learn how to conduct the behind the scenes tasks. She also recommended for the group to review the website and provide feedback to Katy by 8/20 @ Noon.

5. OLD BUSINESS:

All
Members

- Recent updates and suggestions for improving the new Chapter website
- 2021 Spring Reg conference (feedback from other virtual environmental conferences)
- Kim announced that GEC will be going virtual in the Fall (10/19)

6. NEW BUSINESS:

- Kim shared a few items from her participation on a high-level Southern Section call
- Kim mentioned that the group had discussed outreach efforts for membership growth
- Brownbags, YP social activities, virtual brown bags, and removing associate leaders after 2-3 months of non-payment of annual dues

NEXT MEETING:

September 11, 2020 by Conference Call – 10:00 am Eastern (Meeting Adjourned at 11:00 AM)

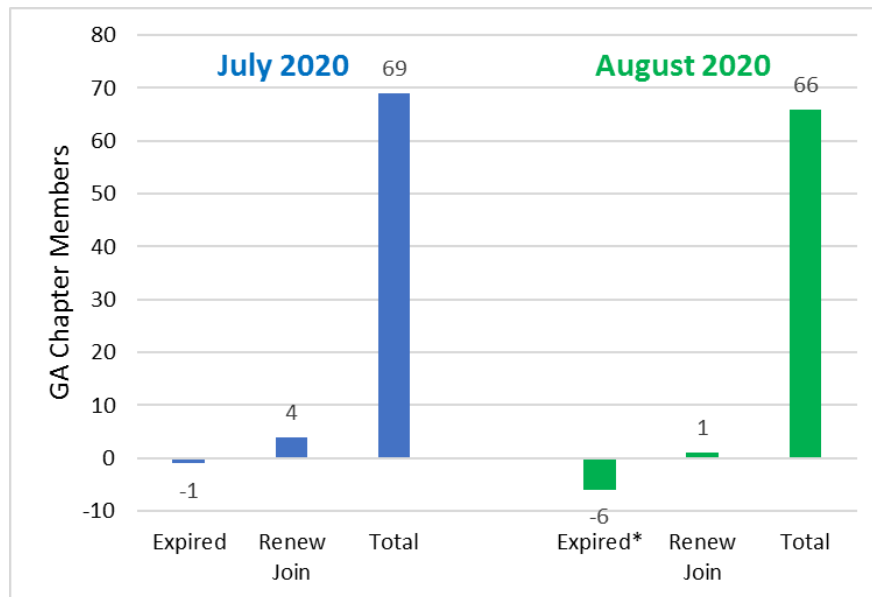


Agenda
A&WMA GA Chapter - Executive Board Meeting
August 14, 2020; 10:00 a.m. Eastern
Conference Call-in: 1 (408) 650-3123, Passcode: 790-678-541
One-touch: <tel:+14086503123,790678541#>

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| 1. CALL to ORDER: | Kimberly Sanders |
| 2. SECRETARY'S REPORT:
Approve July 10 th meeting minutes, post to website. | Shanna Alexander |
| 3. TREASURER'S REPORT:
Current balances
Upcoming expenses | Katy Lusky |
| 4. COMMITTEE REPORTS: | |
| <u>Membership</u>
Status Report/New Membership Initiatives & Incentives | Stephen Ellingson |
| <u>Scholarship</u>
Status report | Elisabeth Munsey |
| <u>Young Professionals</u>
Status report | Ashley Ward |
| <u>Brown Bag</u>
Date of Next Brown Bag | Shira Colsky |
| <u>Database/Website</u>
Status report | Charlie Denton |
| 5. OLD BUSINESS | |
| Spring Reg Conference Scheduling | |
| 6. NEW BUSINESS | |
| New website design | |
| 7. NEXT MEETING | September 11, 2020 -
10:00 am EST |
| 8. ADJOURN | |

Membership Update
August 10, 2020
Steve Ellingson, Principal, Vatten Associates
Steve.Ellingson@VattenAssociates.com

Current Status of Expired, Renewals/New Joiners and Total Members



* = Projected to expire

Activities in Previous Month (July)

- Prepared and distributed to Board, Directors, Coordinators, and Committee Chairs a copy of July 8, 2020, “*Current Status and Proposal to Retain and Enhance Membership for the Georgia Chapter of A&WMA.*”
- Participated in July 10, 2020, Executive Board Meeting.

Proposed Activities (August)

- Contact via email **six** current members that are projected to have their membership expire in August. Remind them to renew their membership.
- Contact via email **one** former member that allowed their membership to expire in July; request that they rejoin A&WMA.
- Send “welcome” email to **five** (4 in July and 1 in August) people that joined/rejoined their A&WMA membership.

**Detailed Information
on
Membership Expirations & Join/Renewals**

Membership Expiration Date	
A&WMA ID*	(projected)
1087703	7/31/2020
1246534	8/31/2020
1012142	8/31/2020
1251410	8/31/2020
1255722	8/31/2020
1004370	8/31/2020
1232908	8/31/2020
1255747	9/30/2020
1255753	9/30/2020
1255772	9/30/2020
1255803	9/30/2020
A&WMA ID*	Most Recent Join/Renew Date
1256980	7/1/2020
1256989	7/2/2020
1255570	7/7/2020
1256987	7/7/2020
80088	8/3/2020

* = To maintain membership privacy, person's A&WMA ID Number is used.

For detailed information on these projected expirations and/or renewals/new members; contact Steve Ellingson