

Georgia Chapter A&WMA Board Meeting

December 7, 2018 @ Barnes & Thornburg LLP-Buckhead

Present: Shira Colsky, Charlie Denton, Steve Ellingson, Chris Hurst, Katy Lusky, Elizabeth Munsey, Kim Sanders (by telephone call), Cynthia Walaitis (by telephone call), Tom Wurzinger,

Absent: Joey Dean, Brad Goodwin

1. CALL TO ORDER: Tom Wurzinger
President Tom Wurzinger called the meeting to order, and outlined the Agenda for this Board meeting (attached).

2. SECRETARY’S REPORT: Charlie Denton
The Meeting Minutes from November 9 were reviewed and approved.

3. TREASURER’S REPORT: Katy Lusky
Katy reported as follows:
Reporting Period: Nov 8 - Dec 7, 2018
Current Wells Fargo Balance = \$11,509.68
Current PayPal Balance = \$11,051.90
Major Debits (WF):
\$178.60 – MemberClicks payment for October
Major Credits:
\$788.64 - returned check (Shaw paid for Joey's leadership conference)
Membership Renewals:
None

4. COMMITTEE REPORTS: Steve Ellingson
Education/Scholarship: Steve offered the following update:

- Draft email to graduate student scholarship applicants outlining opportunities and benefits to be sent soon, in coordination with Young Professionals; Steve will follow-up.

- In light of Steve becoming Chapter President, the Education/Scholarship leadership should transition (possibly to Elizabeth Munsey).

Young Professionals:

Shira Colsky

- January event to be arranged.
- Whenever next event is set up, invite all students from recent scholarship program participation.
- Transition of Young Professionals responsibilities; candidates discussed.

Membership:

Brad Goodwin

- No report; unfortunately, Brad will not be able to continue to serve in this role, so we need to seek a replacement; Brad will help with transition.
- Notice to full Chapter membership of opportunity to head our Membership Committee; Brad will help with transition.
- Receipt of A&WMA membership reports needs to be confirmed.

Brown Bag Coordinator:

Kimberly Sanders

- Today's program will feature new EPD Deputy Chuck Mueller; held at Barnes & Thornburg law firm offices in Buckhead
- 2019 locations may be Barnes & Thornburg, but may also move around
- Kim will circulate draft outline of possible 2019 dates and topics; suggestions included professional ethics, sustainability, HSRA guidance, etc.
- Spring Regulatory Conference to be presented by our Chapter in early April; limit to one day; details to be determined at January 2019 meeting (also see New Business below).

Database/Web Chair:

Chris Hurst

- Chapter website updated with recent materials.
- Electronic Media Training for Chapter Board was suggested and agreed as valuable; date to be determined.

5. OLD BUSINESS:

- A&WMA Southern Section Conference on September 11-13, 2019 with resort location at Callaway Gardens (deposit due in January); after the holidays need to focus on logistics, amenities and excursions/activities, as well as speakers/topics, sponsorships, advertising and planning; lessons learned and registration database from recent Southern Section Conference. Need volunteers!
- Southern Section Conference Planning Committee calls to be set, beginning January 18.

6. NEW BUSINESS:

- Steve outlined opportunities for improvement, including a “User’s Manual” for Board members; see attached brainstorming ideas.
- Need to seek new/more Board members, Committee Chairs, and possibly officers; send names for possible candidates; By-Laws provide for four officers, three Board members, and various Committee Chairs.
- Post open positions on Chapter website.
- Spring Regulatory Conference to be hosted at U.S. EPA Region 4 (as discussed above), including U.S. EPA organizational re-alignment; planning call to be included in the January 18 Southern Section Planning Committee teleconference.
- Eliminate/phase out Georgia Chapter “associate” membership: Motion was approved unanimously, following discussion of possible impact on Georgia EPD involvement; Chris Hurst will e-mail notification to all current Chapter associate members.
- Chapter President transition from Tom Wurzinger to Steve Ellingson effective January 2019.

7. NEXT MEETING:

January 11, 2019 by Skype/Conference Call - 10:00 am Eastern

Agenda
A&WMA GA Chapter - Board Meeting
 December 7, 2018, 10:00 am EST
Barnes & Thornburg LLP Buckhead

1.	CALL TO ORDER:	Tom Wurzinger
2.	SECRETARY'S REPORT: -	Charles Denton
3.	TREASURER'S REPORT: Current Wells Fargo Balance = \$11,509.68 (through October 12) Current PayPal Balance = \$11,051.90 (through October 12) Debits: Credit:	Katy Lusky
4.	COMMITTEE REPORTS:	
	Scholarship	Steve Ellingson
	Young Professionals Next Meeting	Shira Colsky
	Membership Brad has asked to be replaced on the board	Brad Goodwin
	Brown Bag Coordinator Discussion regarding future brown bag topics, Ethics Training?	Kimberly Sanders
	Database/Web Chair	Chris Hurst
6.	OLD BUSINESS	
	Approve Meeting Minutes (November)	All
7.	NEW BUSINESS	All
	Start planning 2019 Southern Section AWMA conference Volunteers, ideas for outings near Callaway Gardens Need new Board Members: Vice Chair, Young Professional, Membership Chair	
8.	NEXT MEETING:	January 11, 2019
9.	ADJOURN	



**“White Board” Brainstorming Ideas
May 2018**

As a follow-up to our recent discussions and attendance at the Leadership Training Academy, I thought I would add some suggested topics to our “white board.” After we get all the potential topics/ideas listed, we can then review and prioritize the list, etc.

1. I talked to Emma about helping with changes to the webpage, branded emails, social media, etc. She would be available to meet in June any time other than the week of June 4 to 8. We might also have a higher-level discussion on who are our members/target audience, how do they want to be contacted, what messages/communications channels would work best, etc.
2. Are we planning to distribute a post-reg conf survey?
3. Website enhancements and assigning/training multiple/back-up admin’s
4. Using “branded” emails for communications from the chapter
5. Social media enhancements and assigning/training multiple/back-up admin’s
6. Should the membership (“regular” and YP) numbers be increasing? Assuming “yes” potential proactive strategies for increasing new members, enroll a friend, and follow-up on lapsed members.
7. Should the GA associate membership be retained; should we be trying to convert everybody to “national” members? Pros/cons?
8. Should the number of attendees at the brown bags and reg conf be increasing? Assuming “yes” potential proactive strategies for increasing the number of attendees.
9. Should we also “Skype” future brown I
10. Post upcoming brown bags, YP events, conf’s to <https://www.eventbrite.com/>
11. Should different locations be used for future brown bags/reg confs?
12. Develop “user’s manual” for board members; including roles/responsibilities/accountabilities, tools- tips-tricks, etc. See examples: Pacific Northwest, Florida, Ontario, and Ottawa Valley.



13. Distribute newsletter to membership and other future/potential members on key and informative air and waste management topics in GA. I have already talked to Dika at GaEPD to get a periodic updates from him has "what is new" for air topics in GA.
14. Proactively reach out to other organizations/groups/schools to enhance the chapter's visibility and hopefully increase our membership. This might involve sharing information on each other's activities (brown bags, webinars, conf's, social events, etc.) and providing continuing education credits, etc.
15. Continue to proactively reach out to the legal community; follow-up on Charlie's CLE efforts for future brown bags, conf's, etc.
16. Are there specific industry group(s) the chapter should be targeting for membership, notifications of brown bags, conf's, providing continuing education credits, etc.
17. Increase number of sponsors

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